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1. A Simple Supplementary Services Protocol (SSSP) for encoding Protocol Data Units (PDUs) which are carried via messages over an existing protocol for network communications, comprising:

an identifier field for identifying different functionally based supplementary services;

an end tag field for denoting message endings; and

a parameters extensions field separating said identifier field and said end tag field.

- 2. The Simple Supplementary Services Protocol of claim 1, wherein said existing protocol is H.323 and said PDUs are encoded using Alpha Numeric String Encoding and transmitted within a non-standard data field of H.323 messages.
- 3. The Simple Supplementary Services Protocol of claim 2, wherein said identifier field contains a PDUName comprising an SSSPTag, ParameterSeperator, PrimitiveName and PDUType.
- 4. The Simple Supplementary Services Protocol of claim 3, wherein said SSSPTag is limited to two characters for identifying said messages as being Alpha Numeric String Encoded.
- 5. The Simple Supplementary Services Protocol of claim 3, wherein said ParameterSeperator is a comma.
 - 6. The Simple Supplementary Services Protocol of claim 3, wherein said PrimitiveName is limited to three characters, two of said characters being unique for identifying different classes of said supplementary services.
 - 7. The Simple Supplementary Services Protocol of claim 3, wherein said PDUType is limited to one character.

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- 8. The Simple Supplementary Services Protocol of claim 7, wherein said PDUType is one of either "I" for Indication, "Q" for Request, "R" for Response, "C" for Command, "E" for Error.
- 9. The Simple Supplementary Services Protocol of claim 1, wherein said parameter extensions field further includes a ParameterSeperator and at least one Parameter.
- 10. Simple Supplementary Services Protocol of claim 9, wherein said ParameterSeperator is a comma.
 - 11. The Simple Supplementary Services Protocol of claim 1, wherein said PDUs are encoded using DTMF String Encoding for transmission to non-H.323 devices.
 - 12. The Simple Supplementary Services Protocol of claim 11, wherein said identifier field contains a Feature Tag and Feature Code.
 - 13. The Simple Supplementary Services Protocol of claim 12, wherein said Feature Tag is limited to two characters for identifying said messages as being DTMF String Encoded.
 - 14. The Simple Supplementary Services Protocol of claim 12 wherein said Feature Code is limited to six characters for identifying different classes of said supplementary services..
 - 15. Simple Supplementary Services Protocol of claim 11, wherein said parameter extensions field further includes a ParameterSeperator and at least one Parameter.
 - 16. Simple Supplementary Services Protocol of claim 15, wherein said ParameterSeperator is an asterisk.
- 17. A user interface for displaying information at an Endpoint, said information relating to a Simple Supplementary Services Protocol (SSSP) and carried via messages over an existing protocol for network communications, comprising a Feature Display for display of supplementary feature information relating to said SSSP, a Default Display for display of

foreground and background representations of said Feature Display and Default Display responsive to receipt of predetermined ones of said messages at said Endpoint.